



N5Capital
五岳资本





2013

Founded in 2013
in Beijing

8

Eight Veteran
Investment
Professionals

4

Four Funds in Dual
Currency

The Cornerstone Investor of Early Stage Entrepreneurs

Leading/sole early stage investor for each investment;
Minimum ownership of 15% in each portfolio company;
Significant and Influential Institutional Investor

80+

Business scope covers
both mainland China and
cross border global
markets

Consumer Technology

Subsectors of Infrastructure Technology

Focus on two major
areas of investment

Dual Currency

From establishment,
N5Capital has adhered
to being a USD and RMB
dual-currency venture
capital institution

RMB 4.3 billion

A total AUM of
RMB4.3billion under
management in both
RMB and USD



N5Capital was founded in 2013 and focuses on Series A investment in **consumer technology** and **subsectors of infrastructure technology**. N5Capital is a **dual currency VC** institution and has always adhered to an **early stage** and **long-term value** investment strategy. It is one of the few new generation VC institutions which adopted a contrarian investment methodology. N5Capital is currently managing four funds with a total AUM of RMB4.3 billion in both RMB and USD.

“To find real innovation driven startups early and assist them to become global leaders in each related sector” has been the mission of N5Capital since its foundation.

N5Capital focuses on early stage investment to innovative companies with cutting edge technologies. It has built a portfolio matrix of **over 80 companies**, whose business scope covers both mainland China and cross border global markets. Among them, there are emerging leaders such as TalkingData, Flash Ex, KK Group, VivaVideo, LGD, Car300, MetroData, 360 Finance, Zhulogic, Harmay, etc.

N5Capital is a disciplined investor with keen business insights. As an **efficient, diligent** and **professional institutional investor**, N5Capital aims to become a long-term cornerstone investor and provides value adds assistance to its entrepreneurs.



“The Cornerstone Investor of Early Stage Entrepreneurs”

N5Capital embraces **“human orientation”** and **“long-term inheritance”** as its firm culture.

N5Capital adopts a **flat management structure** with a **transparent promotion route**, **respecting everyone** and providing an **open platform** for each team member to demonstrate their capabilities. N5Capital offers internal training opportunities across related industries/sectors and investment field. Everyone can get their **share of GP carry** in a fair and rewarding working environment at N5Capital.

As an experienced investor, N5Capital also works with entrepreneurs as **business partners and friends**. By adopting a competitive and business-initiated investment approach, N5Capital has become an **influential investor to the entrepreneurs**.





Founding Partner: Mr. Will Jiang
17 years "Investment + Industry" experience

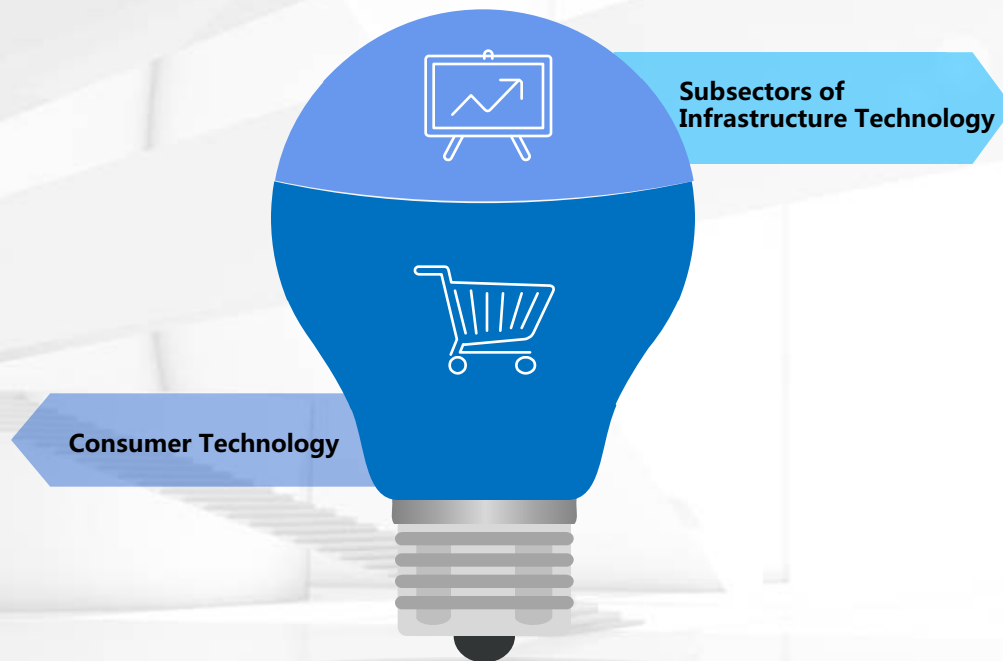
- ◆ Responsible for strategic development, investment and acquisition business for Dell, Blackberry, etc.
- ◆ Most Popular VC Investor by 36kr(2018/2019); Forbes Top Chinese Venture Capitalist(2019), etc.
- ◆ Selected Investments: TalkingData, Flash Ex, KK Group, VivaVideo, 360 Finance, MetroData, LGD
- ◆ Bachelor's degree from University of Waterloo. EMBA from Tsinghua PBC School of Finance



Founding Partner: Mr. Weiguo Zhao
20 years "Investment + Fund Operation" experience

- ◆ Founding Partner of Ceyuan Ventures
- ◆ 2011-2012 CBN Weekly Best VC Partner
- ◆ Selected Investments: Qihoo 360, Jiayuan.com, Hanvon, 360 Finance, Car300, Harmay, Zhulogic
- ◆ Bachelor's degree from Xi'an Electronic Science & Technology University. MBA from Tsinghua University.

Reiterating Our Focus



N5Capital Portfolio

Consumer Technology Representative Portfolio



FlashEx



KK Group



Viva Video



Feiyu



Harmay



Zhulogic



LGD



DoFun



Manku



Show Ball



360 Finance

Subsectors of Infrastructure Technology Representative Portfolio



TalkingData



Car 300



Superargo



MetroData



Eccang



AIDriving

Honors and Awards-N5Capital



China Top 20 Venture Capital
Institutions in Consumption
Upgrade Sector (2018-2019)



清科集团
Zero2IPO Group

China Top 20 Venture Capital
Firms in Consumer Sector (2017)



China Top 10 National New
Brand and Cross Border
Investment Institutions (2019)



China Top 50 Early Stage
Venture Capital Firms (2017)



Top 10 New GP Species (2018)



China Top 10 Investment
Institutions in Consumer
Sector (2019)



China Top 50 Venture
Capital Firms (2017-2018)



China Top100 Venture Capital
Institutions (2019)

Honors and Awards- N5Capital Professionals and Portfolios



2019 China Top50 Most Popular Investors Voted by Entrepreneurs (Mr. Will Jiang)



2019 Forbes China Top 100 Venture Capitalist (Mr. Will Jiang)



2018 Interface China Top 50 Venture Capitalists (Mr. Will Jiang)



China Times 2018 Top Investor (Mr. Will Jiang)



2019 TOP 50 Chinese New Generation Investors (Mr. Qian Kun)



2019 Top 20 Most Innovative Companies in New Consumption Sector (KK Group)



2019 Top10 Most Innovative Companies in Smart Logistics Sector (Flash Ex)



Hurun 2017 Top 50 New Finance Companies (360 Finance)

Thanks!

创业者早期的基石投资者

The Cornerstone Investor of Early Stage Entrepreneurs

